

PDA – PREMIO DESIGN ABRUZZO

ORGANIZED AND IDEATION P.D.A. ASSOCIATION - PREMIO DESIGN ABRUZZO

VIA NAZIONALE ADRIATICA NORD 435, 65125 PESCARA (ITALY) CF : 9118720688

UNDER THE PATRONAGE



WITH THE SUPPORT



PREMISE

“When, finally, an architect discovers that light is the cornerstone of architecture, only then he begins to understand something, to be a true architect. Light is not a vague entity, diffuse, that is given certain because it is always present. The sun does not rise in vain for everyone and every day. On the contrary light, with or without corpuscular theory, is something concrete, precise, continuous, certain. It is measurable and quantifiable matter, as the physicists know well, but architects seem to ignore.”

(Alberto Campo Baeza, Architectura sine luce nulla architectura est/Architecture without light isn't architecture, Domus n. 760, 1994).

The above quote embodies the intention of Premio Design Abruzzo for 2017. The subject of the competition, now in its third edition, is for 2017 **Light**. With the 2017 P.D.A. Competition, a competition of ideas and projects, we want to give due recognition to the most significant design projects created by professionals and students who work across the whole Europe, with the aim of rewarding the best. We thought, then, in this third biennial edition of design in Abruzzo, to focus on the world of lighting to promote “good design”, continuing on our path by keeping within the award a section for students. LED artificial light, then, is the subject of design projects with applications which improve daily life, an oblique field which interacts with humans, an experimental sector of new technologies and which encourages learning.

CONTENT AND OBJECTIVES - 2017 EDITION

article 1

The PDA association invites all participants, professionals and students, to develop/design a lighting product with LED technology, decorative character, emitting direct, indirect or diffused light. The specific objective is focused on typical classical interior lighting variants: suspended, ceiling, wall, floor and table. The designers have freedom in their choice, but particular attention will be placed on projects that cover all the proposed variants. There is no limit on the materials to be adopted for the design of the products, except that it must be eco-compatible. The luminous flux (lm = lumen) for each individual product, as well as for the color temperature (kelvin = k), is a free choice for the designer, but must be considered and declared.

PARTICIPATION

article 2

The PDA Competition 2017 is open, with participation free of charge, to all professionals and students working in Europe in the field of design, without discrimination of any kind. The competitors, both individually and in groups, can participate in a single project proposal. In the case of group participation it is necessary to indicate the project manager. In the event that the received projects are too numerous for their effective exposure in the available space, the Organising Committee (consisting of those responsible for organising the Competition) reserve the right to choose a selection of projects to be exhibited. However all projects will be publicised in the on-line catalogue.

The categories for participation are:

- Professionals
- Students

EXCLUSION

article 3

Entries for the 2017 PDA Competition are considered valid after submitting the registration form (attached below) along with the project proposal.

The 2017 PDA Competition excludes the following parties:

- Members of the PDA organisation, the Secretary and Judging Panel;
- All those who are in working relationships or kinship with the Promoter, the Secretary or the Judging Panel at the publication date of the notice.

HOW TO ENTER

article 4

The submitted projects may not be or have been the subject of production; they cannot be the subject of presentation to other competitions; they must be exclusive to the 2017 PDA Competition, under penalty of the designer/s exclusion from the final stage. Each participant will present their work on a **maximum of two A2 vertical format boards**, mounted on a rigid support (such as poliplat, forex or similar).

The designer can include the following:

- Reproduction sketches, project ideas or interpretation;
- Reproduction of the detailed main graphics (main views, sections and details in appropriate scale);

In A4 format:

- Descriptive report of the project proposal (maximum 2,000 characters);
- Project Form, attached to these competition details, where you must include the following: designer, consultants and any contractors, technical data implementation, main materials used;
- Photos and brief biography of the designer/design team (maximum 500 characters) with the permission to process personal data, according to the Decreto Legislativo 30 giugno 2003, n. 196 and subsequent amendments. The designer/s must include a statement of declaration that the object is original and he/she/they consent to the exhibition and publication of their work.

CD1 – You must provide a copy on digital media (CD or DVD) of the documentation, as well as a paper copy, in format file ".doc" or ".odt" for text and ".tiff", ".jpg" or ".pdf" in high resolution (300 dpi) for the A2 boards.

CD2 – You must provide an extra digital copy in low resolution (72 dpi in ".jpg" format) of the A2 project boards, for web publishing.

The package including the whole documentation must be sent exclusively by post/courier to the *Segreteria Tecnica del premio, Via Nazionale Adriatica Nord, n. 435 - 65125 Pescara all'attenzione dell'Arch. Beppe Barone, e-mail: segreteria@premiodesignabruzzo.it* no later than 4th April 2017 (date of postmark/shipping will be taken into account for those projects that arrive no later than 7th April 2017). It is essential to indicate the personal details and address of the person to contact. Every single designer or design team can only send a project that is outlined in "article 2". *No delivery by hand will be accepted.*

The parcel containing all documentation and presentation boards, must be marked with the title of the work, or by the motto of the project and the competition category (professional or student), as well as shipping address, otherwise it will be excluded from the competition.

The envelope must contain:

- 1 - Vertical A2 format, with the indication of the title of the work presented (project documents **must not** bear brand logos of the designers initials, signs and signatures);
- 2 - An addressed sealed envelope to Segreteria/Giuria, as well as the title of the work or motto. The envelope must include the remaining documents (including CD1 only);
- 3 - In CD2 you must only show the title of the work or project motto.

MODE OF THE DESIGN AND AWARD EXHIBITION

article 5

The material sent will be used as a cognitive tool and the work will not be returned to the authors, but it will be stored as material to be made available for consultation of any future interest.

The winners and mentioned designers will be contacted directly by the Segreteria Tecnica of the PDA Competition to prepare the necessary original and supplementary materials (images, text and photos) for the publication of projects.

Only material sent in both paper and digital formats will be valid for the award.

article 6

Results of the 2017 PDA Competition will be announced to the winners prior to the event by e-mail, no later than 17/04/2017 and will also be announced during the 2017 PDA event.

The winning works will be the subject of an exhibition organized within the event "Abruzzo Design Award 2017" to be held 11th to 15th of May 2017 at the *Aurum – La Fabbrica delle idee*, Largo Gardone Riviera - Pescara, and also a publication either during or after the event "*Premio Design Abruzzo 2017*".

The Judges will award a prize for each category of participants.

Prizes will be distributed as follows:

PROFESSIONAL CATEGORY:

- Prize to the winner: € 1,200.00;
- Honorable Mention (paper certificate P.D.A. 2017).

STUDENT CATEGORY:

- Prize to the winner: € 600.00
- Honorable Mention (paper certificate P.D.A. 2017).

article 7

The Organizing Committee will prepare documents and materials useful to the event organisation during the phase of gathering materials, presentation of the awards to the winning designs, preparation and layout of the catalogue.

The Judges will be joined by the Organizing Committee that will assist them in the pre-stages of the decision of the winner of the Competition PDA. The assignment and the awards will be made on 13th May 2017 during the exhibition "Design Award Abruzzo 2017".

THE JUDGES

article 8

The judges who select the winners will be appointed by the Organizing Committee and the organisations and institutions sponsoring the contest. Their decision is final and cannot be contested.

The judges, (whose members will be announced through the Premio Design Abruzzo website, will be composed of critics, engineers and scholars of recognized national importance), whose decision it will be to select the works to be awarded, and also the drafting of any text commentary for the publication of the catalogue.

The judges, in selecting and evaluating the project works, will take due account of the below

JUDGING CRITERIA:

- Innovation, aesthetics, sustainability;
- Ergonomics, technical credibility, flexibility;
- Quality of the detail, description and clarity of content

ACCEPTANCE

article 9

Participation in the 2017 PDA Competition implies full acceptance of the rules of this announcement. The organisation reserves the right to modify, after notification, deadlines and terms and conditions indicated in this competition notice should it be necessary for organizational purposes.

INTELLECTUAL PROPERTY

article 10

The intellectual property and any copyright of the submitted projects remains exclusively with participants.

By signing the registration form, participants implicitly agree to divest at no charge all rights related to the publication and communication of the product (in catalogues, magazines, websites etc.) for promotional purposes only.

This Notice of Competition is protected by current laws on intellectual property. Complete or partial copying is expressly prohibited.

INFORMATIONS

article 11

This Notice will be published online, and any information can be downloaded directly by the participants from the website www.premiodesignabruzzo.it. Any questions may be sent only by e-mail to the Prize Organising Secretary (info@premiodesignabruzzo.it).

Frequently asked questions will also be published on the PDA Association website.

PROCESSING OF PERSONAL DATA

article 12

Participation in the 2017 P.D.A. Competition presupposes total acceptance of this notice. In relation to the Decreto Legislativo n. 196/03 and subsequent amendments concerning the protection of persons and other subjects regarding the processing of personal data, participants authorise the organisers to process them for the purposes of organising the competition and implicitly accept the rules of these terms and conditions.

Participation in the P.D.A. Competition by individual designers (or groups) implies consent to the disclosure and publication of the project contents in the forms that the Secretariat of the PDA Competition think most appropriate, whether in the press or on the web.

The Organizing Committee:

Arch. Beppe Barone

Dr. Claudia CICCOTTI

Arch. Damiano DE CANDIA

Arch. Daniele PRESUTTO

Prof. Dr. Francesco VERINI

PDA AWARD 2017

**PARTECIPATION FORM
(SINGLE PARTICIPANT OR CONTACT FOR GROUPS)**

CONTACT DATA OR GROUPS REFERENT:

NAME: _____ **SURNAME:** _____

DATE AND PLACE OF BIRTH: _____

PERMANENT ADDRESS: _____

ABODE: (ALSO INDICATE WHETHER COINCIDES WITH PERMANENT ADDRESS)

EMAIL: _____

TEL./FAX: _____

CATEGORY :

PROFESSIONALS

STUDENTS

GROUP (SPECIFY NAME / SURNAME AND CATEGORY FOR EACH MEMBER OF THE GROUP)

1. _____

2. _____

3. _____

4. _____

5. _____

NAME AND DESIGN FEATURES

NAME/MOTTO*: _____

SYNTHETIC DESCRIPTION:

TREATMENT OF PERSONAL DATA AND PRIVACY

I AUTHORISE THE ORGANISERS THE PROCESSING OF PERSONAL DATA, IN RELATION TO THE DECRETO LEGISLATIVO N. 196/2003 AND SUBSEQUENT AMENDMENTS. I DECLARE I READ, UNDERSTOOD AND ACCEPTED THE TERMS AND CONDITIONS OF THE **“P.D.A. AWARD 2017”**.

WE INFORM YOU THAT THE PERSONAL DATA THAT THE ORGANISING COMMITTEE IS COLLECTING WILL BE PROCESSED ACCORDING TO THE ARTICLE 13 OF THE DECRETO LEGISLATIVO 196/03 AND TO THE PERSONAL PRIVACY. PERSONAL DATA MAY ALSO BE PROCESSED FOR COMMERCIAL AND INFORMATIONAL ACTIVITIES.

DATE _____

**SIGNATURE OF THE PARTICIPANT OR THE
MANAGER OF THE GROUP**

SIGNATURES OF THE MEMBERS OF THE GROUP

N.B.:

THIS FORM, DULY COMPLETED IN ALL ITS PARTS, HAS SIGNIFICANCE FOR INCLUSION IN THE “PDA COMPETITION 2017” ONLY IF ACCOMPANIED BY A COPY OF A VALID IDENTIFICATION DOCUMENT.

***PLEASE WRITE IN BLOCK LETTERS, WITH CLEAR AND READABLE CHARACTERS.**